Symposium for Primary Care Medicine

Friday and Saturday, November 3-4
The Diamond Center at the Suburban Collection Showplace

NEW!
Earn Maintenance of Certification Points
See Inside Panel for Details

2017

34th Annual Allen Zieger Memorial Lecture Series
For Primary Care Practitioners
15.5 Category 1-A AOA CME Credits
15.5 AMA PRA Category 1 Credit(s)™

Specialty Credits Issued
7 Internal Medicine | 15.5 Family Medicine

Featuring Self-Guided
Chest X-Ray Virtual Workshop:
What You Don’t Want to Miss

Sponsored by:
Beaumont

MICHIGAN STATE UNIVERSITY
College of Osteopathic Medicine
**Target Audience**
The target audience for this educational conference is primary care physicians, internists, nurse practitioners, physician assistants, and nurses.

**Special Needs**
In order to appropriately accommodate any special dietary needs, please contact Esther Gargalino at (248) 551-2169 or esther.gargalino@beaumont.org no later than October 23, 2017.

**Cancellation Policy**
Prepaid registration fees will be refunded minus a $25 administrative fee, upon written notice of cancellation by email or mail received on or before October 23, 2017. No phone calls will be accepted for cancellation of registration. No refunds will be made after October 23, 2017. Please direct your correspondence to: Esther Gargalino, cme@beaumont.edu.

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**The Diamond Conference Center, Connected to the Hyatt Place Hotel**  
**At the Suburban Collection Showplace**  
46100 Grand River Ave., Novi, MI 48374 | (248) 348-5600

**Accommodations**
Hyatt Place Hotel  |  1-800-233-1234  |  novi.place.hyatt.com
A block of rooms has been reserved thru 10/19/17
At a special rate of $135 + tax Group Code G-CARE

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**Friday and Saturday, November 3 and 4, 2017**

**All Day**  
“Chest X-Ray Virtual Workshop: What You Don’t Want to Miss”

**Objective:** Virtual workshop on chest X-ray diagnosis will review case studies and diagnose challenging issues seen in the primary care office.
All Day “Chest X-Ray Virtual Workshop: What You Don’t Want to Miss”

7:00 a.m. Registration and Continental Breakfast

7:50 a.m. Welcome and Announcements – Constance O’Malley, R.N., MSA, FACHE and Andrew Cykiert, D.O., FACOI, FACP

8:00 a.m. “Cardiology Update 2017”
Kenneth J. Tobin, D.O., FACOI, FACC
Objective: Discuss the appropriateness for sending patients for evaluation of an implantable left atrial appendage device and sending patients for a TAVR evaluation. Different approaches to anti-platelet and anticoagulation treatments in atrial fibrillation patients with recent drug eluting stent placement will be discussed.

8:50 a.m. “Improving CV Health Before and After Your Heart Attack”
Anthony J. Lutz, D.O., FACC
Objective: Discuss the most current guideline-directed therapy following a patient’s heart attack and how to improve primary vascular disease prevention.

9:40 a.m. Panel Discussion – Q/A

10:00 a.m. Break / Visit Exhibits

10:30 a.m. “Preventing Infection: The Second 50 Years”
Susan J. Knoll-Vlachos, D.O., FACOI
Objective: Review immunizations for the over age 50 population, antibiotic stewardship, clostridium difficile toxin associated diarrhea colitis, and tuberculosis screening.

11:20 a.m. “An Update on Common Movement Disorders”
Aaron L. Ellenbogen, D.O., MPH, FACN
Objective: Discuss the diagnosis and management of Parkinson’s disease, essential tremor, and restless legs syndrome.

12:10 p.m. Panel Discussion – Q/A

12:30 p.m. Lunch / Visit Exhibits

1:15 p.m. “Office-Based X-Ray: What You Should Know”
Rocky C. Saenz, D.O., FAOCR
Objective: Identify urgent X-ray findings, recognize the need/indications for chest CT, and review the radiology and pathology correlation for urgent disease.

2:05 p.m. “The Future of Technology and Patient Care”
John F. Tu, M.D.
Objective: Review existing and future trends of technology in patient care including electronic health records, telemedicine, mobile technology, and wearable electronics. Identify how these technologies are used by patients and how providers can benefit from them and improve patient care.

2:55 p.m. Panel Discussion – Q/A

3:15 p.m. Break / Visit Exhibits

3:45 p.m. “ADHD Updates”
Joel L. Young, M.D.
Objective: Identify current pharmacological treatment options, non-medication treatment options for making appropriate referrals, and the best practices in the diagnostic evaluation of ADHD in adults.

4:35 p.m. “From Burnout to Finding Joy”
Jacklyn M. McParlane, D.O., FACOEP
Objective: Recognize the major contributors to physician burnout and learn the personal strategies that can help address physician burnout and rediscover the joy in medicine.

5:25 p.m. Panel Discussion – Q/A

5:45 p.m. Closing Remarks for the Day
**This lecture topic meets the State of Michigan CME licensing requirements.**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Registration and Continental Breakfast</td>
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<td>7:55 a.m.</td>
<td>Welcome and Announcements – Andrew Cykiert, D.O., FACOI, FACP</td>
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<tr>
<td>8:00 a.m.</td>
<td>“COPD: New Guidelines and Treatment”</td>
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<td>Kathryn J. Heal, D.O.</td>
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<td><strong>Objective</strong>: Define chronic obstructive pulmonary disease and discuss new guidelines for diagnosis and treatment of COPD, including medications used. Prevention of acute exacerbations of COPD will also be discussed.</td>
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<tr>
<td>8:50 a.m.</td>
<td>“Initial Approach to Challenging Sleep Problems”</td>
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<td>Lawrence L. MacDonald, M.D., FACP</td>
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<td><strong>Objective</strong>: Review the initial approach to the sleepy patient and patient with insomnia. Discuss when to consider circadian rhythm disorders.</td>
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<td>9:40 a.m.</td>
<td>Panel Discussion – Q/A</td>
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<td>10:00 a.m.</td>
<td>Break / Visit Exhibits</td>
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<tr>
<td>10:30 a.m.</td>
<td>“Approaching the Patient With Elevated Liver Enzymes: The Basics and What’s New for 2017”</td>
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<td>Katie H. Sumnicht, D.O.</td>
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<td><strong>Objective</strong>: Review an abnormal liver enzyme value and look at common patterns of elevation (including hepatocellular, cholestatic, and mixed) and the disease states associated with these abnormalities. Discussion will focus on important patient data to gather, including who needs testing for viral hepatitis, who is at risk for alcoholic liver disease, referring the patient and determining when it is urgent.</td>
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<tr>
<td>11:20 a.m.</td>
<td>“Common Dermatologic Problems”</td>
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<td>Michael T. Goldfarb, M.D.</td>
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<td><strong>Objective</strong>: Review common dermatologic problems that are seen in a primary care setting. Participants will be able to distinguish skin diseases that may mimic each other and identify how to treat common skin diseases in an efficient and cost-effective manner.</td>
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<td>Panel Discussion – Q/A</td>
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<td>Lunch / Visit Exhibits</td>
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<tr>
<td>1:00 p.m.</td>
<td>“Acute and Chronic Back Pain Treatment and Pitfalls”**</td>
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<td>Eric A. Kovan, D.O.</td>
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<td><strong>Objective</strong>: Discuss the treatment and pitfalls of managing chronic pain patients.</td>
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<td>1:50 p.m.</td>
<td>“Diagnosis/Assessment of Substance/Alcohol Use Disorder”**</td>
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<td>Michael L. Fox, D.O., DFASAM, DABAM</td>
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<td><strong>Objective</strong>: Diagnose substance/alcohol use disorder in the context of mood or pain disorders and treat, or refer for same.</td>
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<td>2:40 p.m.</td>
<td>“Human Trafficking for Healthcare Providers”**</td>
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<td>Christopher L. McPeak, M.D.</td>
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<td><strong>Objective</strong>: Identify the background, definitions, and health effects associated with human trafficking along with assessing and evaluating suspected victims. Correct reporting and communication with law enforcement will be discussed. A list of resources for clinicians to provide patients will be offered.</td>
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<tr>
<td>3:30 p.m.</td>
<td>Panel Discussion – Q/A</td>
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<tr>
<td>4:00 p.m.</td>
<td>Closing Remarks</td>
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2 EASY WAYS TO REGISTER!

Tuition includes all course materials, including a comprehensive course syllabus, daily continental breakfast, luncheon, and snacks.

1) ONLINE: Register with a credit card at: beaumont.cloud-cme.com/fallprimarycare

2) MAIL: Mail completed form with your check.

Beaumont Hospital, Attn: Esther Gargalino
3601 W. 13 Mile Rd., CME Dept., 305 ABW
Royal Oak, MI 48073

Register today! Reduced fees are available for early registration.

Online registration available through Oct. 27, 2017. After Oct. 27, 2017, please register on-site at the Diamond Conference Center at the Suburban Collection Showplace, Novi, MI.

<table>
<thead>
<tr>
<th>Registration Fees</th>
<th>By 10/27/17 Online</th>
<th>After 10/27/17 On-Site Only</th>
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<tbody>
<tr>
<td>Physicians</td>
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<tr>
<td>Beaumont Health Staff Physicians and MSUCOM Alumni/Clinical Faculty</td>
<td>$425</td>
<td>$475</td>
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<tr>
<td>Physicians (other institutions)</td>
<td>$450</td>
<td>$500</td>
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<tr>
<td>Single Day Registration (Physician)</td>
<td>$295</td>
<td>$350</td>
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| Non-Physicians                         |                     |                             |
| Nurse Practitioners, Physicians Assistants, Nurses, etc. | $250 | $295 |
| Single Day Registration (NP, PA, RN, etc.) | $220 | $270 |

| Medical Students, Residents And Fellows|                     |                             |
| Beaumont Health Residents and Fellows | $0                 | $0                          |
| Residents and Fellows (other institutions) | $100            | $100                       |
| Single Day Registration (other institutions) | $50            | $50                        |
| OUWB/MSUCOM Medical Students           | $0                 | $0                          |
| Medical Students (other institutions)  | $50               | $50                        |
| Single Day Registration (Medical Student) | $25             | $25                        |

Registration Form (if paying by check)
Please type or print. Name badges are generated from this form.

First Name __________________________ Last Name __________________________
Degree (D.O., M.D., NP, PA-C, RN, etc.) __________________________
Mailing Address __________________________
City __________________________ State _______ Zip __________
Contact phone __________________________ Mobile phone __________________________
E-mail __________________________ AOA # __________________________
(For confirmation of registration via e-mail) ________________

For D.O. CME Accreditation

Please direct questions to: cme@beaumont.edu or call (248) 551-0200.
Osteopathic Continuing Medical Education

Beaumont Health System – Troy Hospital is accredited by the American Osteopathic Association (AOA) to sponsor continuing medical education for physicians.

Beaumont Health System – Troy Hospital designates this continuing medical education activity for a maximum of 15.5 hours in Category 1-A American Osteopathic Association CME credits. Physicians should only claim credit commensurate with the extent of their participation in the activity. Family Medicine and Internal Medicine Specialty Credits will be issued.

Allopathic Continuing Medical Education

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of William Beaumont Hospital (dba Beaumont Health) and Michigan State University College of Osteopathic Medicine. William Beaumont Hospital is accredited by the ACCME to provide continuing medical education for physicians.

William Beaumont Hospital (dba Beaumont Health) designates this live activity for a maximum of 15.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

American Board of Internal Medicine

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 15.5 Medical Knowledge MOC points in the American Board of Internal Medicine’s (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

American Board of Pediatrics

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 15 MOC points in the American Board of Pediatrics’ (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider’s responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit.

Advanced Practice Providers and Nurses

A maximum of 15.5 CME credits can be used to meet the Continuing Education Requirements needed for Michigan Relicensure without limitation. Each attendee should claim only those hours of credit that is actually spent in the live activity.
Faculty

Course Director

Andrew Cykiert, D.O., FACOI, FACP
Internal Medicine
Clinical Assistant Professor,
Michigan State University
College of Osteopathic Medicine
Beaumont Hospital
Farmington Hills, MI

Faculty

Randall A. Bickle, D.O., J.D., CPE, FACPE
Family Medicine
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Aaron L. Ellenbogen, D.O., MPH, FACN
Neurology and Family Medicine
Assistant Professor, Oakland University
William Beaumont School of Medicine
Beaumont Hospital
Farmington Hills, Royal Oak and Troy, MI

Michael L. Fox, D.O., DFASAM, DABAM
Addiction Medicine and Family Medicine
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Kevin I. Frankel, D.O., FAAFP
Family Medicine
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Michael T. Goldfarb, M.D.
Dermatology
Clinical Faculty, University of Michigan
Beaumont Hospital
Dearborn, MI

Kathryn J. Heal, D.O.
Pulmonary and Critical Care Medicine
Beaumont Hospital
Farmington Hills, MI

Susan J. Knoll-Vlachos, D.O., FACOI
Infectious Disease
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Eric A. Kovan, D.O.
Physical Medicine and Rehabilitation
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Anthony J. Lutz, D.O., FACC
Cardiology
Clinical Instructor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Lawrence L. MacDonald, M.D., FACP
Pulmonary, Critical Care and Sleep Medicine
Clinical Associate Professor, MSUCOM
Beaumont Hospital
Farmington Hills and Royal Oak, MI

Jacklyn M. McParlane, D.O., FACOEP
Emergency Medicine
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Christopher L. McPeak, M.D.
Emergency Medicine
Assistant Professor, OUWB
Beaumont Hospital
Royal Oak, MI

Rocky C. Saenz, D.O., FAOCR
Radiology
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Katie H. Sumnicht, D.O.
Gastroenterology
Clinical Assistant Professor, MSUCOM
Beaumont Hospital
Farmington Hills, MI

Kenneth J. Tobin, D.O., FACOI, FACC
Cardiology
Clinical Assistant Professor, U of M
University of Michigan Medical Center
Ann Arbor, MI

John F. Tu, M.D.
Internal Medicine
Assistant Professor, OUWB
Beaumont Hospital
Grosse Pointe and Royal Oak, MI

Joel L. Young, M.D.
Psychiatry and Neurology
Clinical Assistant Professor, Wayne State University
Rochester Center for Behavioral Medicine
Rochester Hills, MI
2017

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